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CARNEGIE HALL

CARNEGIE HALL PRESENTS

125 YEARS OF MUSIC'S MOST AMAZING PEOPLE, MEMORABLE EVENTS, AND ICONIC VENUE

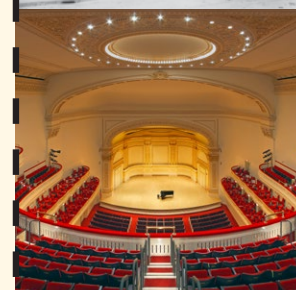
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Carnegie Hall Archives



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ABOUT CARNEGIE HALL

Since 1891, New York City's Carnegie Hall has set the international standard for excellence in performance, its walls echoing with applause for the world's finest artists and ensembles. Carnegie Hall presents more than 170 performances each season on its three great stages – the renowned Stern Auditorium/Perelman Stage, the intimate Weill Recital Hall, and the innovative Zankel Hall – with offerings that range from orchestral concerts, chamber music, and solo recitals, to jazz, world, and popular music. In addition to Carnegie Hall's

presentations, the venue is also home to close to 500 independently produced events each year. Complementing its performance activities, Carnegie Hall's Weill Music Institute creates extensive music education and community programs that serve more than 450,000 people annually in New York, across the United States, and around the world, playing a central role in fulfilling Carnegie Hall's commitment to making great music accessible to as many people as possible. For more information about Carnegie Hall, please visit carnegiehall.org.

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ABOUT THE ANNIVERSARY PUBLICATION

With delivery set for the fall of 2015, this publication will provide Carnegie Hall members, donors, and the general public a fun and exciting look at the history of this legendary hall and how it continues to bring the transformative power of music to the widest possible audience,

provide visionary education programs, and foster the future of music through the cultivation of new works, artists, and new audiences.

Carnegie Hall: 125 Years of Music's Most Amazing People, Memorable Events, and Iconic Venue will be produced by specialist publisher Faircount and will be published to the highest quality, using top-grade paper stock and high-quality bound, laminated covers. Faircount has an established reputation in the field of commemorative publishing, having worked closely with The Juilliard School on its 100th anniversary, with Sundance Institute on both its *Radar* magazine and *Official Sundance Film Festival Catalog*, with Steinway & Sons for its *Owner's Magazine*, and many other esteemed clients and organizations for more than 20 years. In addition to being sent as a gift to friends of Carnegie Hall, including the private residences of the Hall's members and offices of donors, copies will be distributed to concertgoers attending select Carnegie Hall performances and events commemorating Carnegie Hall's 125th anniversary.



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THE AUDIENCE

Carnegie Hall: 125 Years of Music's Most Amazing People, Memorable Events, and Iconic Venue will see delivery of nearly 20,000 printed editions of the publication, directly to the residences of Carnegie Hall's ticket buyers, subscribers, and donors. Copies will also be made available to concertgoers during select Carnegie Hall performances and events commemorating Carnegie Hall's 125th anniversary. The online version the publication will be hosted on Carnegie Hall's website and shared with the 80,000 recipients of *At a Glance*, Carnegie Hall's weekly e-newsletter.

ABOUT THE PUBLISHER

Faircount Media Group is an international publisher with offices in the United States, United Kingdom, and Australia. The group's pedigree within the arts, lifestyle, and commemorative publishing sectors is second to none; its portfolio includes an extensive range of publications that are developed in close partnership with many prestigious organizations representing government, medicine, science, energy, education – worldwide. For example, the company has produced editions for the The Juilliard School, Steinway & Sons, Bonnaroo Music Festival, Rolls-Royce Owners' Club, The Lamborghini Club America, the Presidential Scholars Foundation, and many more. For a full list of publications, visit: <http://issuu.com/faircountmedia>.

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701 North West Shore Blvd, Tampa, FL 33609
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CARNEGIE HALL

January 2015

Dear Friends,

We are delighted to announce the forthcoming release of a very special publication to celebrate Carnegie Hall's 125th anniversary, currently titled, Carnegie Hall: 125 Years of Music's Most Amazing People, Memorable Events, and Iconic Venue.

With delivery set for the fall of 2015, this publication will provide Carnegie Hall members, donors, and the general public a fun and exciting look at the history of this legendary hall and how it continues to bring the transformative power of music to the widest possible audience, provide visionary education programs, and foster the future of music through the cultivation of new works, artists, and new audiences.

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We hope you will choose to make Carnegie Hall: 125 Years of Music's Most Amazing People, Memorable Events, and Iconic Venue a part of your marketing plans for the 2015 holiday season. Please call Ms. Dori Fisher at Carnegie Hall (212-903-9669) or Mr. Damion Harte at Faircount (813-639-1900) if you have any questions concerning participation as a marketing partner or to learn more about the publication.

Sincerely,

Ms. Dori Fisher



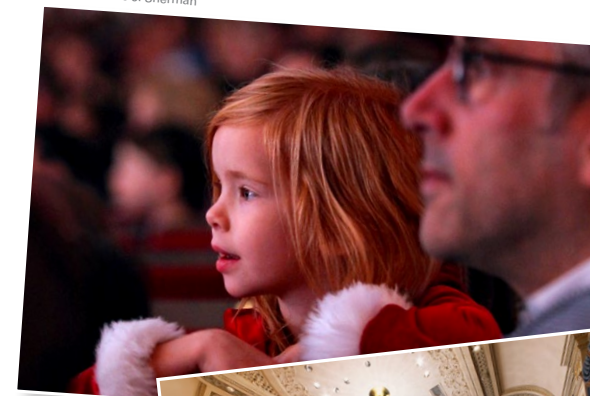
Carnegie Hall

Mr. Damion Harte



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